

(OPENING) THE ARCHITECTURE OF SOU FUJIMOTO: PRIMORDIAL FUTURE FOREST

JULY 2 [WED] – NOVEMBER 9 [SUN], 2025 MORI ART MUSEUM [53F, ROPPONGI HILLS MORI TOWER]

First major exhibition for Sou Fujimoto, designer of the Expo 2025 Grand Ring

The Mori Art Museum, in Tokyo, is pleased to present the exhibition *The Architecture of Sou Fujimoto: Primordial Future Forest* from Wednesday, July 2, to Sunday, November 9, 2025.

With offices in Tokyo, Paris, and Shenzhen, Sou Fujimoto (born 1971 in Hokkaido, Japan) is engaged in projects all over the world, ranging from private homes to universities, retail premises, hotels, and multi-purpose complexes. Since his high-profile debut with *The Aomori Museum of Art Design Competition Proposal* in 2000, he has completed a series of celebrated projects, including the *Musashino Art University Museum & Library* (2010, Tokyo) and the *Serpentine Gallery Pavilion 2013* (London), and recently the housing complex *L'Arbre Blanc* (The White Tree, 2019, Montpellier, France) and the music-focused cultural complex *House of Music Hungary* (2021, Budapest). One of Japan's leading architects at the center of public attention, he was appointed as the Site Design Producer for Expo 2025 Osaka, Kansai, Japan.

This exhibition is the first major survey of Fujimoto's work. It provides a comprehensive overview in eight sections, covering everything from work in his early years to projects currently underway, and following his architectural journey over the past around thirty years, the features of his architecture, and the philosophy behind it. It takes advantage of the venue's expertise as a contemporary art museum, allowing anyone, not just people involved in architecture, to physically experience the essence of Fujimoto's oeuvre by including exhibits such as installations and large-scale models that provide a spatial experience, as well as a mock-up. These complement conventional exhibits like scale models, plans, and photos of completed projects. The exhibition also reviews the role and potential of architecture through Fujimoto's vision of the future city.

Today, due to the continually changing relationships between people and their lives influenced by technological developments, architecture and cities are being called on to play a bigger role than before, including consideration for the environment and the function of connecting fragmented communities. We welcome visitors to join us as we take Fujimoto's practice as the context for considering how architecture could change our lives in times like these.



L'Arbre Blanc (The White Tree) 2019 Montpellier, France
Photo: Iwan Baan



The Grand Ring for Expo 2025 Osaka, Kansai, Japan 2025
Photo courtesy: Japan Association for the 2025 World Exposition

PRESS RELEASE

Press Inquiries: Mori Art Museum Public Relations Office [within Kyodo PR]

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Message from Sou Fujimoto

Rather than focusing on looking back at the past, this survey is firmly anchored in the present and looking toward the future. As well as representing the culmination of work to date, it explores potential orientations for continuation. One of the roles of an architect is to create places that weave together relationships between people and between people and nature. For me, such a place is like a “future forest” where natural and human-made blend together. We live in an age where people perceive value in many different ways. Such fragmentation of values brings solitude as well as benefits, so I look for ways to engender connections that enrich people’s lives. It would be wonderful if the exhibition could encourage people to imagine how the future would look if we lived in buildings and communities like these. I hope that it will boost people’s hopes, inciting them to think positively about the future.

BIOGRAPHY

Born 1971 in Hokkaido, Japan. Graduating from the Department of Architecture, Faculty of Engineering at the University of Tokyo, he worked on competitions and design projects before establishing Sou Fujimoto Architects in 2000. Among his recent renowned projects is the 1st prize for the 2014 International Competition for the Second Folly of Montpellier, France [*L’Arbre Blanc* (The White Tree)]. Additionally in 2015, 2017 and 2018, he won several international competitions with the 1st prize in various European countries. In Japan, he was selected as the Expo Site Design Producer for the 2025 Japan International Exposition (Expo 2025 Osaka, Kansai, Japan). In 2024, he was selected as the designer of the *International Center Station Northern Area Complex* in Sendai, Miyagi, Japan (scheduled for completion in 2031). His notable works include; *House of Music Hungary* (2021, Budapest), *Maruhon Makiart Terrace* (2021, Miyagi, Japan), *Shiroiya Hotel* (2020, Gunma, Japan), *L’Arbre Blanc* (The White Tree, 2019, Montpellier, France), *Serpentine Gallery Pavilion 2013* (London), *House NA* (2011, Tokyo), *Musashino Art University Museum & Library* (2010, Tokyo), *House N* (2008, Oita, Japan) and many more.



Photo: David Vintiner

GENERAL INFORMATION

Exhibition Title: *The Architecture of Sou Fujimoto: Primordial Future Forest*

Organizer: Mori Art Museum

Grants from: Agency for Cultural Affairs, Government of Japan, Japan Arts Council, Ishikawa Foundation

Corporate Sponsors: OBAYASHI CORPORATION, JINS HOLDINGS Inc., KAJIMA CORPORATION, KINDEN CORPORATION, NOT A HOTEL Inc., SANEI LTD., SHIMIZU CORPORATION, SUMITOMO FORESTRY CO., LTD., Ruinar, TAKENAKA CORPORATION, TOYOTA MOTOR CORPORATION, SANYU CONSTRUCTION CO., LTD., Aioi Nissay Dowa Insurance Co., Ltd., Arup, FUJITEC CO., LTD., MAEDA CORPORATION, SANKI ENGINEERING CO., LTD.

Curated by: Kondo Kenichi (Senior Curator, Mori Art Museum)

Tsubaki Reiko (Curator, Mori Art Museum)

Collaborators: Haba Yoshitaka (Book Director and President of Bach Ltd.)

Kurakata Shunsuke (Architectural Historian and Professor at Osaka Metropolitan University)

Miyata Hiroaki (Data Scientist and Professor at Keio University)

Exhibition Period: 2025.7.2 [Wed] – 11.9 [Sun]

Venue: Mori Art Museum, 53F, Roppongi Hills Mori Tower, 6-10-1 Roppongi, Minato-ku, Tokyo

Hours: 10:00–22:00 | Tue: 10:00–17:00 | * Open until 17:00 on Aug. 27 [Wed]. | * Open until 22:00 on Sep. 23 [Tue].

* Admission until 30 minutes before closing. | * Open every day.

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Admissions:

| | [Weekdays] | | [Sat., Sun. & Holidays] | |
|--|-------------------------|---------|-------------------------|---------|
| | On-Site | Online | On-Site | Online |
| Adults | ¥ 2,300 | ¥ 2,100 | ¥ 2,500 | ¥ 2,300 |
| Students (University/High School) | ¥ 1,400 | ¥ 1,300 | ¥ 1,500 | ¥ 1,400 |
| Children (Jr. High Students and under) | Free (across the board) | | | |
| Seniors (Ages 65 and over) | ¥ 2,000 | ¥ 1,800 | ¥2,200 | ¥ 2,000 |

* For this exhibition, we have an advance booking system for a designated date/time slot.

You may purchase the admission ticket on the dedicated booking website.

* Admissions without advance bookings will be allowed so far as the time slots have not filled up on the day of your visit.

* All prices include tax.

* Ticket also valid for admission into the Mori Art Museum small programs that run concurrently: *MAM Collection 020: The World Lies in Our Narratives* – Shitamichi Motoyuki, Vandy Rattana, Zhang O and Cao Fei and *MAM Project 033: Christine Sun Kim*.

General Inquiries: 050-5541-8600 (Hello Dial, within Japan) / +81-(0)47-316-2772 (Hello Dial, from overseas)

www.mori.art.museum/en

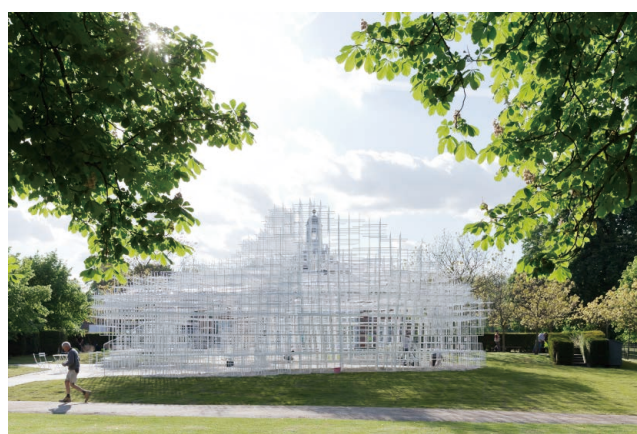
* In this exhibition, only the architects' names are provided in the order of "first name, surname."

EXHIBITION TITLE

The thickly wooded landscape of Hokkaido is archetypal scenery for Fujimoto, who grew up in Higashikagura, a town lush with nature adjacent to Asahikawa in Hokkaido Prefecture. Seeing "a similar loose order amid the confusion" of the complex network of roads in a huge metropolis like Tokyo and situations in which a wide variety of things coexist, he finds elements of the forest there as well. Both the forest, which consists of small branches and leaves, and the city, with small things like flowerpots, bicycles, and billboards that exist along alleyways, are on a human scale. Forests and cities both have multiple layers, and they are both places where life comes into being and goes through the cycle of life and death. But forests are primordial, existing since long before the birth of humankind. The concept of the forest is one of the key factors central to Fujimoto's creative practice, and is embodied in his work in many forms throughout his career. Fujimoto sees this concept as a model for future architecture and for the future of society. Inspired by that sentiment, the exhibition title includes both primordial and future in its theme: "Primordial Future Forest."



House of Music Hungary
2021 Budapest Photo: Iwan Baan



Serpentine Gallery Pavilion 2013
2013 London Photo: Iwan Baan

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HIGHLIGHTS

Fujimoto's first major survey show, presenting a the past around thirty years of major projects

With *The Aomori Museum of Art Design Competition Proposal* submitted in 2000, the then-unknown Fujimoto won high praise from the likes of architect Toyo Ito. He was awarded second place, suddenly thrusting him onto the architectural scene. He went on to design a series of prominent projects, including the *Musashino Art University Museum & Library*, featuring bookshelves aligned in a spiral pattern based on the concept of a forest of books, the *Serpentine Gallery Pavilion 2013*, consisting of white steel poles assembled into a three-dimensional, latticed structure, the *L'Arbre Blanc* (The White Tree), a housing complex featuring large balconies resembling leaves spreading out from a tree, and *House of Music Hungary*, a music-focused cultural complex that blends in with the greenery of a park, blurring the lines between nature and architecture. He is currently working on a number of projects, including the *International Center Station Northern Area Complex* in Sendai, Japan (scheduled for completion in 2031), and providing designs for mixed-use urban developments in Europe. This survey show offers an overview of his architectural journey over the past around thirty years in eight sections, covering everything from work in his early years to projects currently underway.

The Grand Ring for Expo 2025 Osaka, Kansai, Japan appears throughout the exhibition

The show presents *The Grand Ring* project that has become the symbol of Expo 2025 Osaka, Kansai, Japan. Fujimoto is serving as Site Design Producer for the Expo. This exhibition zeros in on the Ring concept from a variety of perspectives throughout the galleries, including the 1:5 model of part of the Ring, photographic records of its exterior, project materials ranging from the Ring's original conception to its completion, and a model of the Ring included in the large the *Forest of Thoughts*(2025) installation.



The Grand Ring for Expo 2025 Osaka, Kansai,
Japan 2025
Photo courtesy: Japan Association for the 2025
World Exposition

Innovative approach for contemporary art museum architecture exhibitions

In addition to exhibits that have been the focus of architecture exhibitions in the past, such as scale models, plans, and photos of completed projects, this show features a large number of more innovative exhibits. These include large-scale models that provide a spatial experience of Fujimoto's designs, studies that are experimental representations of his thinking, a new large installation that represents Fujimoto's philosophy based on the concept of the forest, which is the starting point of his work, models using projections to visualize the movement of people, and an exhibit featuring conversations between stuffed toys representing architectural projects, as if putting on a dramatic performance. The show seeks to provide an experience of Fujimoto's worldview with greater appeal to senses of sight and sound, presenting an architecture exhibition in a form that takes advantage of the venue's expertise as a contemporary art museum.

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■ Collaborations with other creators and researchers

Fujimoto collaborates with a wide variety of creators. Examples include the Shiroiya Hotel (2020, Gunma, Japan) where contemporary artists and designers created new works in response to his spaces, and Expo 2025 Osaka, Kansai, Japan, where he actively provided opportunities for young architects to design restrooms and rest spots. Creators he is collaborating with in this exhibition include Kurakata Shunsuke (Architectural Historian and Professor at Osaka Metropolitan University), Haba Yoshitaka (Book Director and President of Bach Ltd.), and Miyata Hiroaki (Data Scientist and Professor at Keio University).



Musashino Art University Museum & Library
2010
Tokyo
Photo: DAICI ANO



Shiroiya Hotel
2020
Gunma, Japan
Photo: Tanaka Katsumasa

STRUCTURE OF THE EXHIBITION

1. Forest of Thoughts

This installation showcases over 100 of Fujimoto's projects, from work in his early years to projects currently being planned. In a large space of over 300 square meters, myriad models, materials, objects that are fragments of ideas, and other items that together represent Fujimoto's entire oeuvre are arrayed chronologically to create a forest that reflects three genealogies at the core of his architecture: "open boundaries" that should be closed, but are open to the outside; "amorphous"—the way spaces are invariably ambiguous and equivocal in their nature and purpose; and "many many many"—the myriad parts that go into any single building.

2. Forest of Tracks — Chronology

Created under the supervision of Kurakata Shunsuke, this exhibit provides a chronological overview of Fujimoto's career. It covers 96 projects undertaken by him since graduating from the University of Tokyo in 1994, including those still in the planning stage. To aid comprehension of the historical context of Fujimoto's architecture, this chronology includes major buildings in Japan and by Japanese architects completed during the same period, along with architectural and societal milestones in Japan and worldwide. This section also includes Fujimoto quotes and sayings that convey what he was focused on at various times in his career, a slideshow of his architectural photographs, and video footage of an interview with him.

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3. Book Lounge of *Awai* (In-Between)

Based on the concept of *Awai* (In-Between), this book lounge is set in a gallery space with windows offering a view of the city outside. It features forty books selected by Haba Yoshitaka for the way they resonate with Fujimoto's architecture and categorized into the five themes of "Forest *Nature and the City*," "Chaos and Order," "Memories of the Earth," "Overlapping Voices," and "Uncompleted Landscapes." Each book is placed on its own seat, which displays fragments from the book to hint at what it is about. Visitors, perhaps caught between reading and not reading, can immerse themselves in the written word or pause to rest and gaze out on the urban landscape that Fujimoto has often likened to a forest.

4. The Animated Forest

In this exhibit, animation representing the movements of building users and residents is projected onto models of buildings. Intended to focus on the movements of people rather than architecture itself, this section introduces five projects, with accompanying architectural drawings, including *BEM Bâtiment d'Enseignements Mutualisés—New Learning Center for Polytechnic University* (2023, Saclay, France) designed to bring students together to interact and get to know each other, *T house* (2005, Gunma, Japan) designed to connect family members together while allowing them to be separate, and *UNIQLO PARK* (2020, Kanagawa, Japan), a paradise for children who scramble with glee over its slopes and other features.

5. Open Circle

Featuring an over-four-meter-high 1:5 scale model of part of *The Grand Ring* for Expo 2025 Osaka, Kansai (2025), the centerpiece of the Expo and the world's largest wooden structure, this exhibit explores the Ring from various perspectives, including conception stage sketches, documentation photographs, a mock-up showcasing the traditional Japanese *nuki* column-beam joinery used in the Ring, and video footage of an interview with Fujimoto. Focusing on the concept of an *open circle* that, with its contrasting centripetal and divergent qualities, serves in Fujimoto's worldview as a metaphor for bonds that transcend division, the exhibit also displays models of the *House of Music Hungary* and eleven other projects reflecting the same concept.

6. Stuffed Architecture Talks

Nine architectural works by Fujimoto, including *L'Arbre Blanc* (The White Tree), and the *Temporary Hall for the Dazaifu Tenmangu* (2023, Fukuoka, Japan), are represented in this installation as stuffed toys engaged in conversation. The toys each have different personalities—such as cheerful and outgoing or quiet and serious—and they share humorous perspectives on each other's architecture. Their conversations reveal characteristics of each project and the contexts in which the projects emerged. This section also displays many sketches drawn by Fujimoto.



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7. A Forest / Many Forests

Fujimoto's design for the *International Center Station Northern Area Complex (Sendai)*, a multi-purpose complex that will house concert halls and serve also as an earthquake memorial, was selected by competition in 2024. This exhibit displays a large 1:15 scale suspended model of the winning design that gives viewers an appreciation of its structure, together with study models and other materials that reveal how the concept of "many/one echo(es)" was given concrete form in the design process. To help provide a comprehensive understanding of Fujimoto's architecture, the exhibit is further embellished with project models reflecting his concept of "diverse and unified", together with relevant video footage of an interview with Fujimoto and concept drawings of his seventy major projects.



International Center Station Northern Area Complex (Sendai)
Scheduled for completion in 2031
Miyagi, Japan
© Sou Fujimoto Architects

8. Forest of Future, Forest of Primordial - Resonant City 2025

This proposal of futuristic city was conceived by Fujimoto and Miyata Hiroaki. The city of the future, represented through models and moving images, is a complex combination of spherical structures of various sizes, all within an overall height of about 500 m. It will be equipped with the necessities of urban life including housing, schools and offices. Like a forest, the city has no absolute center, with the spheres opening in multiple directions to connect with each other in three dimensions, thereby creating a new community paradigm in which people are interlinked in multiple layers.

The latest exhibition press images are available on our website for downloads:

<https://tayori.com/f/soufujimoto-en/>

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EXHIBITION-RELATED LEARNING PROGRAMS

Symposium: The Potential of Architecture—Taking Sou Fujimoto's Architecture as the Departure Point

* Japanese-English simultaneous interpretation available

In conjunction with the start of the exhibition, Mori Art Museum will hold a symposium that focuses on Sou Fujimoto's architectural philosophy and practice from various perspectives. In Session 1, architects Kazuyo Sejima and Yoshiharu Tsukamoto, together with Fujimoto, will explore the present-day significance of architecture and its future potential in the light of Fujimoto's work, using the contents of the exhibition as a departure point for discussion. In Session 2, Tanaka Hitoshi and Miyata Hiroaki will be joined by Fujimoto to discuss the relationship between architecture and local communities, and the future of community development as exemplified by projects in which they are deeply involved, such as the *Shiroiya Hotel* (2020, Gunma, Japan) and *Co-Innovation University* (2024 [conception], Gifu, Japan).

Session 1

Appearing: Kazuyo Sejima (Architect), Yoshiharu Tsukamoto (Architect), Sou Fujimoto

Moderator: Kondo Kenichi (Senior Curator, Mori Art Museum)

Session 2

Appearing: Miyata Hiroaki (Data Scientist, Professor at Keio University),
Tanaka Hitoshi (Founder and CEO, JINS Holdings Inc.), Sou Fujimoto

Date & Time: 14:00–17:00, Sunday, July 6, 2025 (Doors open: 13:30)

Venue: TOKYO NODE HALL (46F, Toranomon Hills Station Tower)

Capacity: 300 (booking required, first-come basis) **Fee:** 1,000 yen (incl. tax)

* The fee does NOT include admission into the exhibition. Please purchase admission ticket into the exhibition separately if you would like to visit.

* Students attending this symposium will receive a coupon code for a 500 yen discount off the student price of *The Architecture of Sou Fujimoto* exhibition upon purchasing a ticket via Mori Art Museum Online Ticket Site, by presenting their student ID when checking into the program (coupon code valid until September 30, 2025).

Booking: Mori Art Museum website www.mori.art.museum/en **Support:** TOKYO NODE

Talk Session: Shaping the Future of Architecture

* Conducted in Japanese

How will the future of architecture be shaped? For this talk session, Sou Fujimoto will be joined by four up-and-coming architects whose work is turning heads—Koki Akiyoshi, Chie Konno, Erika Nakagawa, and Motosuke Mandai. Starting with projects they have undertaken to date, they will discuss the future of architecture, bringing together their individual perspectives.

Appearing: Koki Akiyoshi (CEO of VUILD Inc., Architect, Meta-Architect), Chie Konno (Architect)
Motosuke Mandai (Architect), Erika Nakagawa (Architect), Sou Fujimoto

Moderator: Tsubaki Reiko (Curator, Mori Art Museum)

Date & Time: 18:30–20:30, Friday, August 8, 2025 (Doors open: 18:15)

Venue: Auditorium, Mori Art Museum (53F, Roppongi Hills Mori Tower) **Capacity:** 70 (booking required, first-come basis)

Fee: Free (exhibition ticket valid for the day of issue required) **Booking:** Booked out

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■ Talk Session: The Future Shape of Cities

* Conducted in Japanese

The final section of the exhibition concerns a proposal for a futuristic city that emerged from a conversation between Sou Fujimoto and Miyata Hiroaki. Envisaged as a complex combination of spherical structures of various sizes, the proposed city is equipped with all functions necessary for life and, like a forest, lacks a center and is open in multiple directions. In this talk session, architectural historian Kurakata Shunsuke will join Fujimoto and Miyata to contemplate the future shape of cities while quizzing them about how their vision emerged and the features of their proposed city.

Appearing: Kurakata Shunsuke (Architectural Historian, Professor at Osaka Metropolitan University)
Miyata Hiroaki (Data Scientist, Professor at Keio University), Sou Fujimoto

Moderator: Kondo Kenichi (Senior Curator, Mori Art Museum)

Date & Time: 14:00–16:00, Sunday, October 19, 2025 (Doors open: 13:45)

Venue: Auditorium, Mori Art Museum (53F, Roppongi Hills Mori Tower) **Capacity:** 70 (booking required, first-come basis)

Fee: Free (exhibition ticket valid for the day of issue required)

Booking Opens On: 2025.8.20 [Wed] **Booking:** Mori Art Museum website www.mori.art.museum/en

■ Gallery Talk by Sou Fujimoto

* Conducted in Japanese

Gallery Talk by Sou Fujimoto and the curators of the exhibition conducted in a gallery-tour format after closing hours

* included the exhibition ticket

[#1] Students Only

Date & Time: 18:00–19:00, Tuesday, August 26, 2025 **For:** Students (University/Highschool)

Appearing: Sou Fujimoto, Tsubaki Reiko (Curator, Mori Art Museum)

Fee: 1,400yen (incl. tax) **Booking Opens On:** 2025.7.1 [Tue]

[#2]

Date & Time: 18:00–19:00, Tuesday, October 28, 2025

Appearing: Sou Fujimoto, Kondo Kenichi (Senior Curator, Mori Art Museum)

Fee: 3,000yen (incl. tax) **Booking Opens On:** 2025.9.25 [Thu]

Venue: Mori Art Museum (53F, Roppongi Hills Mori Tower) **Capacity:** 40 (each, booking required, first-come basis)

Booking: Mori Art Museum website www.mori.art.museum/en

■ Family Hour

Visit the Mori Art Museum with your children, and join other families to view the Museum at your leisure before the official opening time. Excepted mothers and their families are also welcome.

Date & Time: [#1] 9:15–10:30, Saturday, July 19, 2025

[#2] 9:15–10:30, Friday, August 29, 2025

For: From pre-school children through elementary school students (ages up to 12) accompanied by their guardians, expecting mothers and their families.

Venue: Mori Art Museum (53F, Roppongi Hills Mori Tower) **Capacity:** 80 pairs (each, booking required, first-come basis)

Fee: Free **Corporate Sponsor:** OBAYASHI CORPORATION

Booking Opens On: 2025.7.1 [Tue] **Booking:** Mori Art Museum website www.mori.art.museum/en

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■ Art Camp for under 22, Vol. 14 “6steps: Practicing ‘between’”

Art Camp for Under 22's is a program for 13–22 year olds to think about contemporary art in a place that is neither school nor home. For this event, in addition to the 10 people recruited by the Mori Art Museum, 10 university students from the Asia Culture Center (Gwangju, Korea) will participate in a workshop called “6steps,”* in which participants will create choreographed movements using a 6-step staircase, with the aim of international cultural exchange.

Through dance using familiar stairs as a stage, participants will explore the relationship between the body and space, while thinking about architecture that designs people's movements.

* “6steps” is a dance project initiated by choreographer and dancer Kimura Reina and has been running since 2020.

Appearing: Kimura Reina (Choreographer, Dancer), Sugimoto Neon (Choreographer, Dancer)

Stage Design: Yoshinaga Haruhiko (Artist)

Date & Time: [Day 1] 14:00–17:00, Tuesday, August 19, 2025 [Day 2] 11:00–16:00, Thursday, August 21, 2025

* Note that this workshop will be held twice in total over two days.

For: From 13 to 22 years old **Venue:** Mori Art Museum and Roppongi Hills

Capacity: 10 (booking required, attendees chosen by lottery) **Fee:** Free **Support:** Asia Culture Center

Booking Period: 2025.7.1 [Tue]–7.28 [Mon] **Booking:** Mori Art Museum website www.mori.art.museum/en

* Please note that the Programs are subject to change without prior notice.

* A series of Family Programs, School Programs, and Access Programs are currently in planning. Visit the Mori Art Museum website for the program & booking details and updates. www.mori.art.museum/en

Inquiries on the Programs: Learning, Mori Art Museum E-mail: mam-learning@mori.co.jp

RELATED INFORMATION

■ AUDIO GUIDE

A web-app-based audio guide featuring commentary by Sou Fujimoto himself and the collaborators of the exhibition, as well as highlights of the exhibition, is available.

* Visitors are requested to bring and use their own devices (e.g. smartphones, tablets).

Special Commentary: Sou Fujimoto, Kurakata Shunsuke (Architectural Historian and Professor at Osaka Metropolitan University) and Miyata Hiroaki (Data Scientist and Professor at Keio University)

Number of Tracks: 14 **Length:** Approx. 35 min. **Languages:** English, Japanese

Fee: ¥ 500 (incl. tax) **Produced by:** Stylinx **Supervised by:** Mori Art Museum

■ EXHIBITION CATALOGUE

In addition to a message from Sou Fujimoto, the catalogue includes in-depth essays by Kondo Kenichi (Senior Curator, Mori Art Museum) and Kurakata Shunsuke (Architectural Historian and Professor at Osaka Metropolitan University), and short essays by Frédéric Migayrou (Deputy Director of the Musée National d'Art Moderne de la Pompidou, Paris), Leanne Sacramone (Senior Curator of the Fondation Cartier pour l'art contemporain), and Tsubaki Reiko (Curator, Mori Art Museum). As well as documenting the exhibition content such as installation views, the catalogue functions as a monograph of Fujimoto's more recent major architectural projects.

Size: A4 variation **Number of pages:** 300 pages (TBD) **Languages:** Japanese and English **Price:** TBD

Date of Issue: August 11, 2025 (TBD) **Edited by:** Mori Art Museum

Published by: Bijutsu-Shuppansha, Culture Convenience Club Co., Ltd.

Available at: MORI ART MUSEUM SHOP 53 (53F, Roppongi Hills Mori Tower), MORI ART MUSEUM SHOP (3F, Roppongi Hills West Walk), MORI ART MUSEUM ONLINE SHOP (<https://shop.mori.art.museum/>)

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■ EXHIBITION GOODS

Ink *The Color of Memory*

Kakimori (Kuramae, Tokyo) has created fountain pen inks based on the two beautiful colors that Fujimoto remembers. The bright green of the buds and the pale pink of dusk, recreated through meticulous color blending, are both colors that seem like they could be used to weave poetic sentences. Why not try writing a letter with the original dip pen?

Price: ¥3,600 (each; incl. tax)

END OF THE DAY

The time when contours slowly unravel.
forms are enveloped by the lingering light,
and, with the fading sky, dissolve into a shapeless landscape.

SPRING FOREST

The whispers of new life stretch out, blurring the line between inside and outside.

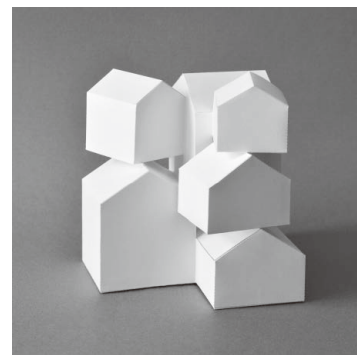
The gentle sway of existence softens the boundary where architecture meets the landscape.



Paper Craft *Tokyo Apartment*

This unique paper craft allows you to recreate the structure of Fujimoto's *Tokyo Apartment*, a series of independent boxes with triangular roofs stacked on top of each other, by assembling it from a single sheet of paper. It requires precision and ingenuity to create this complex three-dimensional structure, but the sense of accomplishment when completed is all the more impressive. It's packed with the fun of both architecture and crafting.

Price: ¥2,200 (incl. tax)



One / Many Coffee(s)

This drip coffee, featuring bright acidity and a gorgeous fruity aroma, is a blend that Fujimoto himself personally selected. The package features representative projects, and you can purchase as little as one, but if you purchase five or more, you will receive a special set package. (Launching in mid-July)

Price: ¥300 (each; incl. tax)



Inquiries: MORI ART MUSEUM SHOP 53

Tel: +81-(0)3-6406-6118 (Hours subject to those of the Museum)

PRESS RELEASE

Press Inquiries: Mori Art Museum Public Relations Office [within Kyodo PR]
Tel: +81-(0)80-8011-6497 (Ms. Takizawa) E-mail: mam-pr@kyodo-pr.co.jp

■ Repeater Discount: Get a Half-price Discount for the Second Visit!

This exhibition comprehensively showcases Fujimoto's thirty-year career, and in order to allow visitors to fully enjoy the exhibition, we are offering a "Repeater Discount." After purchasing tickets on the Mori Art Museum Booking Website, visitors will receive a discount coupon entitling them to a 50% discount on their second visit. Please take advantage of this offer.

Period: Wednesday, July 2 – Sunday, November 9, 2025 (during *The Architecture of Sou Fujimoto: Primordial Future Forest* exhibition period)

For: Those who purchase tickets for *The Architecture of Sou Fujimoto: Primordial Future Forest* from the Mori Art Museum Booking Website.

How to: The day following your first visit, we will issue a discount coupon valid during the exhibition period. Log in to the Mori Art Museum Booking Website, select the coupon on the payment screen. Note that each account is eligible to receive one coupon only. Additionally, discounts cannot be combined.

■ Online Exclusive! 500 Yen Student Discount in July

A student discount is available for this exhibition, which explores the significance and potential of architecture through ideas for future urban landscapes. During the month of July only, a coupon for 500 yen off the student ticket price will be issued when purchasing tickets on the Mori Art Museum Booking Website.

Admission: Online ticket 500 yen discount *Applies to Student ticket price only

Coupon Distribution Period: Friday, May 30 – Thursday, July 31, 2025

Discount Eligible: Wednesday July 2 – Thursday, July 31, 2025

For: Students only

* Students are those in high school, university, graduate school, junior college, or vocational school.

* Please present a valid Student ID at the time of visit.

How to: Please find the coupon code on the Mori Art Museum website. On the payment screen of the Mori Art Museum Booking Website, select 'Enter coupon code to use' from 'Use of coupon,' then enter the coupon code. Note that each coupon can only be used once per account, and discounts cannot be combined.

■ Weekday Group Discount for Groups of 4 People

When purchasing four or more weekday tickets for a specific date and time on the Mori Art Museum Booking Website, one ticket will be free with the 'Group Discount.' We invite you to come with three or more friends or colleagues and visit the museum on a weekday for a more relaxed viewing experience.

For: Those who purchase four or more weekday tickets online for general admission or senior admission.

Admission: Discount of 2,100 yen (equal to one adult admission) or 1,800 yen (for one senior admission) will be applied to the total amount.

Coupon Distribution Period: Friday, May 30 – Sunday, November 9, 2025

Discount Eligible: Wednesday, July 2 – Sunday, November 9, 2025 (during *The Architecture of Sou Fujimoto: Primordial Future Forest* period)

How to: On the ticket selection screen of the Mori Art Museum Booking Website, select 4 or more tickets for either 'Adults' or 'Seniors.' Then, on the payment screen, choose 'Use your coupon' from 'Use of coupon,' and select the Coupon.

* One coupon will be issued per ID for both adults and senior Group Discounts. One coupon can be used per transaction.

* Note that discounts cannot be combined.

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[ALSO ON VIEW] SMALL PROGRAMS TO RUN CONCURRENTLY WITH THE ARCHITECTURE OF SOU FUJIMOTO: PRIMORDIAL FUTURE FOREST

JULY 2 [WED] – NOVEMBER 9 [SUN], 2025 MORI ART MUSEUM [53F, ROPPONGI HILLS MORI TOWER]

* The Architecture of Sou Fujimoto exhibition ticket also valid for the small programs.



**MAM COLLECTION IS A SERIES OF DIVERSE, THEME-BASED EXHIBITIONS
SHOWCASING THE MORI ART MUSEUM'S PERMANENT COLLECTION.**

MAM COLLECTION 020: THE WORLD LIES IN OUR NARRATIVES — SHITAMICHI MOTOYUKI, VANDY RATTANA, ZHANG O AND CAO FEI

Organizer: Mori Art Museum

Curated by: Cho Sunhye (Associate Curator, Mori Art Museum)

This edition of *MAM Collection* presents works by four artists with roots in Asia—Shitamichi Motoyuki, Vandy Rattana, Zhang O and Cao Fei—featuring the anonymous people and scenes of life in the liminal spaces between nations, races, and histories. From their unique perspectives, each artist shines a light on the ever-changing history and influences between Asian countries and the United States from the early twentieth century to the present.



Cao Fei
Hip Hop - Guangzhou
2003



**MAM PROJECTS IS A SERIES OF PROJECTS COMMISSIONED
BY THE MORI ART MUSEUM PRESENTING CONTEMPORARY ART IN ALL ITS DIVERSITY.**

MAM PROJECT 033: CHRISTINE SUN KIM

Organizer: Mori Art Museum

Curated by: Tokuyama Hirokazu (Curator, Mori Art Museum)

This edition of *MAM Projects* presents Christine Sun Kim, an American-born artist based in Berlin, Germany. This exhibition features Kim's new mural and sound installation. Through drawings, video, sculpture, and installation, she has explored the non-auditory aspects of sound and its underlying political significance. Her witty works reveal the complexities of sound, language, and communication while presenting a fresh perspective on the essence and possibilities of "conveying" meaning.



Installation view: Christine Sun Kim,
Cues on Point, Secession, Vienna,
2023.
Courtesy: Secession and François
Ghebaly Gallery
Photo: Oliver Ottenschläger

MAM Project 033: Christine Sun Kim Related Program

Artist Talk: Christine Sun Kim * Japanese-English simultaneous interpretation available

MAM Project 033 featured artist will talk about her works.

Appearing: Christine Sun Kim (Artist)

Date & Time: 19:00-20:00, Wednesday, July 2, 2025 (Doors Open : 18:45)

Venue: Auditorium, Mori Art Museum **Capacity:** 80 (booking required, first-come basis) **Fee:** Free

Booking: Mori Art Museum website www.mori.art.museum/en

PRESS RELEASE

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